

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision 147608 /		Alt. Order # 6241812
Product Emily's List		
Contract Dates 07/23/12 - 08/05/12		Est. #
Advertiser POL - Emily's List		Original Date / Revision 07/18/12 / 07/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive Rob Obringer	Sales Office Chicago-HRP
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein Liston
222 W Ontario St #600
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/23/12	08/03/12	Family Feud	M-F 9-930A		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	11111--				5	\$50.00			
		Week: 07/30/12	08/05/12	11111--				5	\$50.00			
N 2	KHON	07/23/12	08/03/12	Family Feud	M-F 930-10a		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	11111--				5	\$50.00			
		Week: 07/30/12	08/05/12	11111--				5	\$50.00			
N 3	KHON	07/23/12	08/03/12	LF Big Bang Theory	1105P-1135P		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	11111--				5	\$150.00			
		Week: 07/30/12	08/05/12	11111--				5	\$150.00			
N 4	KHON	07/23/12	08/03/12	Live with Kelly	8a-9a		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	11111--				5	\$150.00			
		Week: 07/30/12	08/05/12	11111--				5	\$150.00			
N 5	KHON	07/23/12	08/03/12	LF 2 1/2 Men	1135P-1205X		:30			NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	11111--				5	\$115.00			
		Week: 07/30/12	08/05/12	11111--				5	\$115.00			
N 6	KHON	07/23/12	08/03/12	Inside Edition	1035p-1105p		:30			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	MTWTF--				3	\$400.00			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$400.00			
N 7	KHON	07/23/12	08/03/12	M-F Wake Up 2day	5a-8a		:30			NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	1111---				4	\$400.00			
		Week: 07/30/12	08/05/12	1111---				4	\$400.00			
N 8	KHON	07/23/12	08/03/12	M-F Wake Up 2day	5a-8a		:30			NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	-1111--				4	\$400.00			
		Week: 07/30/12	08/05/12	-1111--				4	\$400.00			
N 9	KHON	07/23/12	08/03/12	M-F Wake Up 2day	5a-8a		:30			NM	8	\$3,200.00

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KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u>	<u>Alt. Order #</u>
147608 /	6241812

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
07/23/12 - 08/05/12	Emily's List	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Emily's List	07/18/12 / 07/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 11-11-- 4 \$400.00 Week: 07/30/12 08/05/12 11-11-- 4 \$400.00												
N 10	KHON	07/23/12	07/27/12	Big Bang Theory	9-930P		:30			NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 111-1-- 4 \$500.00												
N 11	KHON	07/30/12	08/03/12	Big Bang Theory	9-930P		:30			NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 111-1-- 4 \$500.00												
N 12	KHON	07/23/12	08/03/12	M-F 5p-530p News	5p-530p		:30			NM	8	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 MTWTF-- 4 \$750.00 Week: 07/30/12 08/05/12 MTWTF-- 4 \$750.00												
N 13	KHON	07/23/12	08/03/12	M-F 530p-6p News	530p-6p		:30			NM	8	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 MTWTF-- 4 \$750.00 Week: 07/30/12 08/05/12 MTWTF-- 4 \$750.00												
N 14	KHON	07/23/12	08/03/12	Wheel of Fortune	630p-7p		:30			NM	4	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 MTWTF-- 2 \$2,000.00 Week: 07/30/12 08/05/12 MTWTF-- 2 \$2,000.00												
N 15	KHON	07/23/12	07/27/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 MTWTF-- 2 \$1,500.00												
N 16	KHON	07/23/12	07/27/12	M-F 10p-1035p	10p-1035p		:30			NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 MTWTF-- 2 \$1,000.00												
N 17	KHON	07/23/12	08/03/12	2 1/2 Men	930-10P		:30			NM	8	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/23/12 07/29/12 MTWTF-- 4 \$500.00 Week: 07/30/12 08/05/12 MTWTF-- 4 \$500.00												
Totals											121	\$50,550.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/29/12	62	\$27,575.00	\$23,438.75	\$1,104.43	\$24,543.18
07/30/12 -08/03/12	59	\$22,975.00	\$19,528.75	\$920.19	\$20,448.94
Totals	121	\$50,550.00	\$42,967.50	\$2,024.62	\$44,992.12

Signature: _____ Date: _____

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CONTRACT

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Adelstein/Liston
222 West Ontario
Suite 600
Chicago, IL 60610

Contract / Revision 934555 /		Alt Order # 07891692
Product Women Vote!		
Contract Dates 07/23/12 - 08/05/12	Estimate # 3171	
Advertiser Women Vote		Original Date / Revision 07/18/12 / 07/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive John Crenna	Sales Office Eagle-Chicago
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/23/12	08/03/12	Nightline	11-1130p		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				5	\$100.00			
	Week:	07/30/12	08/05/12	MTWTF--				5	\$100.00			
N 2	KITV	07/23/12	08/03/12	Nate Berkus Day	Nate Berkus Day		:30			NM	11	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				5	\$100.00			
	Week:	07/30/12	08/05/12	MTWTF--				6	\$100.00			
N 3	KITV	07/23/12	08/03/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				10	\$100.00			
	Week:	07/30/12	08/05/12	MTWTF--				10	\$100.00			
N 4	KITV	07/23/12	08/03/12	GMA M-F	7-9am		:30			NM	41	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				20	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KITV	07/23/12-07/29/12	GMA M-F	7-9am	MTuWThF----	:30		\$125.00	NM		
			See MG 4.41,4.42,4.43,4.44,4.45									
	2	KITV	07/23/12-07/29/12	GMA M-F	7-9am	MTuWThF----	:30		\$125.00	NM		
			See MG 4.41,4.42,4.43,4.44,4.45									
	3	KITV	07/23/12-07/29/12	GMA M-F	7-9am	MTuWThF----	:30		\$125.00	NM		
			See MG 4.41,4.42,4.43,4.44,4.45									
	18	KITV	07/23/12-07/29/12	GMA M-F	7-9am	MTuWThF----	:30		\$125.00	NM		
			See MG 4.41,4.42,4.43,4.44,4.45									
	41	KITV	07/24/12-07/29/12	GMA In The Afternoon	1-2pm	-TuWThF----	:30		\$100.00	NM		
			MG for 4.1,4.2,4.3,4.18									
	42	KITV	07/24/12-07/29/12	GMA In The Afternoon	1-2pm	-TuWThF----	:30		\$100.00	NM		
			MG for 4.1,4.2,4.3,4.18									
	43	KITV	07/24/12-07/29/12	GMA In The Afternoon	1-2pm	-TuWThF----	:30		\$100.00	NM		
			MG for 4.1,4.2,4.3,4.18									
	44	KITV	07/24/12-07/29/12	GMA In The Afternoon	1-2pm	-TuWThF----	:30		\$100.00	NM		
			MG for 4.1,4.2,4.3,4.18									
	45	KITV	07/24/12-07/29/12	GMA In The Afternoon	1-2pm	-TuWThF----	:30		\$100.00	NM		
			MG for 4.1,4.2,4.3,4.18									

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.KITV.com

KITV
abc 801 South King Street
 Honolulu, HI 96813
 (808)535-0400

<u>Contract / Revision</u> 934555 /		<u>Alt Order #</u> 07891692
<u>Contract Dates</u> 07/23/12 - 08/05/12	<u>Product</u> Women Vote!	<u>Estimate #</u> 3171
<u>Advertiser</u> Women Vote		<u>Original Date / Revision</u> 07/18/12 / 07/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				20	\$125.00			
N 5	KITV	07/29/12	08/05/12	KITV4 NewsThis Mom Sa/Su	KITV4 NewsThis M		:30			NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				6	\$125.00			
Week:		07/30/12	08/05/12	-----S				5	\$125.00			
N 6	KITV	07/23/12	08/03/12	Ellen	3-4pm		:30			NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$125.00			
Week:		07/30/12	08/05/12	MTWTF--				4	\$125.00			
N 7	KITV	07/23/12	08/03/12	KITV 4 News This Morning	5-6am		:30			NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$125.00			
Week:		07/30/12	08/05/12	MTWTF--				5	\$125.00			
N 8	KITV	07/28/12	08/04/12	KITV4 NewsThis Mom Sa/Su	KITV4 NewsThis M		:30			NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				4	\$125.00			
Week:		07/30/12	08/05/12	-----S-				5	\$125.00			
N 9	KITV	07/23/12	08/03/12	The View	8:58-10:00 am / Hc		:30			NM	22	\$3,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				10	\$165.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KITV	07/23/12-07/29/12	The View	8:58-10:00 am / Hc	MTuWThF----	:30	\$165.00	NM		
		See MG 9.22,9.23,9.24										
		10	KITV	07/23/12-07/29/12	The View	8:58-10:00 am / Hc	MTuWThF----	:30	\$165.00	NM		
		See MG 9.22,9.23,9.24										
		22	KITV	07/24/12-07/29/12	The Chew	12p-1p	-TuWThF----	:30	\$110.00	NM		
		Ⓜ MG for 9.1,9.10										
		23	KITV	07/24/12-07/29/12	The Chew	12p-1p	-TuWThF----	:30	\$110.00	NM		
		Ⓜ MG for 9.1,9.10										
		24	KITV	07/24/12-07/29/12	The Chew	12p-1p	-TuWThF----	:30	\$110.00	NM		
		Ⓜ MG for 9.1,9.10										
Week:		07/30/12	08/05/12	MTWTF--				11	\$165.00			
N 10	KITV	07/23/12	08/03/12	KITV 4 News This Morning	6-7am		:30			NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	KITV	07/23/12-07/29/12	KITV 4 News This Morning	6-7am	MTuWThF----	:30	\$175.00	NM		
		See MG 10.11										
		11	KITV	07/24/12-07/29/12	KITV 4 News This Morning	6-7am	-TuWThF----	:30	\$175.00	NM		
		Ⓜ MG for 10.3 07/23										
Week:		07/30/12	08/05/12	MTWTF--				5	\$175.00			
N 11	KITV	07/23/12	08/03/12	Dr Oz 4-5p	4-5p		:30			NM	19	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				10	\$175.00			
Week:		07/30/12	08/05/12	MTWTF--				9	\$175.00			
N 12	KITV	07/23/12	08/03/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$350.00			
Week:		07/30/12	08/05/12	MTWTF--				5	\$350.00			

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HAWAII

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<u>Contract Dates</u> 07/23/12 - 08/05/12	<u>Product</u> Women Vote!	<u>Estimate #</u> 3171
<u>Advertiser</u> Women Vote		<u>Original Date / Revision</u> 07/18/12 / 07/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KITV	07/28/12	08/04/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$375.00			
Week:		07/30/12	08/05/12	-----S-				1	\$375.00			
N 14	KITV	07/23/12	08/03/12	KITV News At 5	5-5:30pm		:30			NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$375.00			
Week:		07/30/12	08/05/12	MTWTF--				5	\$375.00			
N 15	KITV	07/28/12	08/04/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$425.00			
Week:		07/30/12	08/05/12	-----S-				1	\$425.00			
N 16	KITV	07/29/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$425.00			
Week:		07/30/12	08/05/12	-----S				1	\$425.00			
N 17	KITV	07/29/12	08/05/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$500.00			
Week:		07/30/12	08/05/12	-----S				1	\$500.00			
N 18	KITV	07/23/12	08/03/12	KITV News At 6	6-6:30pm		:30			NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				5	\$550.00			
Week:		07/30/12	08/05/12	MTWTF--				5	\$550.00			
N 19	KITV	07/23/12	08/03/12	KITV News At 10	10-1035pm		:30			NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$600.00			
Week:		07/30/12	08/05/12	MTWTF--				4	\$600.00			
D 20	KITV	07/23/12	07/29/12	5:00a-5XM	5am-459a		:01			NM	0	\$0.00
Totals											215	\$42,665.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	107	\$20,925.00	\$17,786.25	\$838.09	\$18,624.34
07/30/12 - 08/05/12	108	\$21,740.00	\$18,479.00	\$870.73	\$19,349.73
Totals	215	\$42,665.00	\$36,265.25	\$1,708.82	\$37,974.07

Signature: _____ Date: _____

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT**KFVE**

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Adelstein/Liston
222 W. Ontario
Suite 600
Chicago, IL 60610

Contract / Revision 798883 /		Alt Order # 06241114
Product EMILY'S LIST		
Contract Dates 07/23/12 - 08/05/12		Estimate # 3164
Advertiser Emily's List		Original Date / Revision 07/18/12 / 07/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Mike Stropes	Sales Office Telerep-Chicago
Special Handling		
Demographic Women 25-54		
IDB# 8004	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/23/12	08/03/12	Hawaii News Now: Sun	8a-9a		:30			NM	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	MTWTF--				4	\$135.00			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$135.00			
N 2	KFVE	07/23/12	08/03/12	Hawaii News Now at 6	628p-7p		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/23/12	07/29/12	MTWTF--				3	\$275.00			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$275.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals 14 \$2,730.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	7	\$1,365.00	\$1,160.25	\$54.67	\$1,214.92
07/30/12 - 08/03/12	7	\$1,365.00	\$1,160.25	\$54.67	\$1,214.92
Totals	14	\$2,730.00	\$2,320.50	\$109.34	\$2,429.84

Signature: _____ Date: _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Adelstein/Liston
222 W. Ontario
Suite 600
Chicago, IL 60610

Contract / Revision 798938 /		Alt Order # HRP6235434
Product EMILY'S LIST		
Contract Dates 07/23/12 - 08/05/12		Estimate # 3164
Advertiser Emily's List		Original Date / Revision 07/19/12 / 07/19/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Jim Rapp	Sales Office HRP-Chicago
Special Handling		
Demographic Adults 35+		
		Total Ratings 172.80
IDB# 8004	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KGMB	07/23/12	08/03/12	The Talk	2p-3p		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$75.00	1.00			
Week:		07/30/12	08/05/12	MTWTF--				4	\$75.00	1.00			
2	KGMB	07/23/12	08/03/12	CBS This Morning	8a-10a		:30				NM	20	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				10	\$105.00	1.00			
Week:		07/30/12	08/05/12	MTWTF--				10	\$105.00	1.00			
3	KGMB	07/23/12	08/03/12	Jeopardy	4P-5P		:30				NM	20	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				10	\$195.00	3.00			
Week:		07/30/12	08/05/12	MTWTF--				10	\$195.00	3.00			
4	KGMB	07/28/12	08/04/12	Criminal Minds	6p-7p		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$240.00	2.50			
Week:		07/30/12	08/05/12	-----1-				1	\$240.00	2.50			
5	KGMB	07/28/12	08/04/12	48 Hours Mystery	9p-10p		:30				NM	2	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$345.00	2.70			
Week:		07/30/12	08/05/12	-----1-				1	\$345.00	2.70			
6	KGMB	07/28/12	08/04/12	Crimetime Saturday	8p-9p		:30				NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$420.00	3.00			
Week:		07/30/12	08/05/12	-----1-				1	\$420.00	3.00			
7	KGMB	07/28/12	08/05/12	Sa-Su HI News NOW at 5p	5p-530p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-----SS				2	\$750.00	6.00			
Week:		07/30/12	08/05/12	-----SS				2	\$750.00	6.00			
8	KGMB	07/23/12	08/03/12	M-F HI News NOW at 5p	5p-530p		:30				NM	6	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$1,050.00	7.40			
Week:		07/30/12	08/05/12	MTWTF--				3	\$1,050.00	7.40			
Totals												64	\$17,910.00

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Adelstein/Liston
222 W. Ontario
Suite 600
Chicago, IL 60610

Contract / Revision 798939 /		Alt Order # 6235439
Product EMILY'S LIST		
Contract Dates 07/23/12 - 08/05/12		Estimate # 3164
Advertiser Emily's List		Original Date / Revision 07/19/12 / 07/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Jim Rapp	Sales Office HRP-Chicago
Special Handling		
Demographic Adults 35+		
		Total Ratings 28.80
IDB# 8004	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/23/12	07/27/12	Millionaire	11a-1130a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$75.00	0.70			
√ 2	KHNL	07/23/12	07/27/12	NBC Today Show II	9a-10a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$150.00	0.60			
√ 3	KHNL	07/23/12	07/27/12	NBC Today Show III	10a-11a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$150.00	0.60			
√ 4	KHNL	07/23/12	07/27/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$255.00	1.10			
√ 5	KHNL	07/23/12	07/27/12	NBC Today Show	7a-9a		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$475.00	1.50			
√ 6	KHNL	07/23/12	07/26/12	Hi News Now at Ten	10p-1035p		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWT---				3	\$525.00	2.90			
√ 7	KHNL	07/24/12	07/24/12	America's Got Talent	7p-9p		:30				NM	1	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$2,925.00	7.30			

Tax 1 Note: General Excise Tax 4.712%.

Totals 28.80 18 \$7,740.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/27/12	18	\$7,740.00	\$6,579.00	\$310.00	\$6,889.00
Totals	18	\$7,740.00	\$6,579.00	\$310.00	\$6,889.00

Signature: _____ Date: _____

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